

...IS MORE KIDS READING!

DIY Book Drive Kit

Overview:

- In Pierce County’s highest need school districts, over 40% of students entering 4th grade are not reading at grade level.
- More than 60% of low-income families have no age-appropriate books in the home for their children to read.

Holding a book drive to provide new books for children in need is a great way to change the story for these kids!

Donation Drive Checklist:

- Hang posters (*see next page*)
- Find a collection site in a common area and a large box or plastic bin to collect donations
- Set a goal (*i.e.*, “we will collect 75 new books”)
- Promote your drive
 - Email your staff/group
 - Distribute flyers about the drive
 - Make an announcement at a staff/group meeting
 - Consider an awareness activity – place yourselves in the shoes of those less fortunate (*visit <http://www.uwpc.org/coordinator-tools> and look for the “Making Choices” game*)
- Hold fun activities and/or promotions for your drive
 - Ask staff to pay for “Dress Down” days at work (*either a book donation or a cash donation to purchase books*)
 - Consider a contest or competition between departments for who can raise the most donations
 - Fundraisers – bake sales, car washes, etc. with proceeds donated to purchase books
 - Spare change jars around the office to collect donations – penny wars between departments/groups
- Collect donations – send out periodic reminders
- Finish your drive and call the Volunteer Engagement Team
- Celebrate your success!



OUR GOALS

By 2024, break the cycle of poverty by removing barriers and providing pathways for families with young children so that they have opportunities to succeed and thrive.

Ensure a Strong Start for Kids: Increase the number of children ready for kindergarten from 60 percent to 90 percent.

Ensure Early Grade Success: Increase the number of low-income children reading at grade level by the end of the third grade from 67 percent to 90 percent.

Build Strong Families: Increase the percent of families with children who are financially stable.

Meet the **Basic Needs** of families and individuals through investments in food, housing and other essentials.

...IS MORE KIDS READING!

CHILDREN'S BOOK DRIVE

One in four children do not have age-appropriate books at home
Over 40% of 4th grade children in our highest need schools
are not reading at grade level

BOARD BOOKS (infant/toddler):

Good Night Gorilla by Peggy Rathmann
Moo Baa La La La by Sandra Boynton
Peek-a-Who? By Nina Laden
Brown Bear, Brown Bear, What Do You See? By Bill Martin & Eric Carle
Chicka Chicka Boom Boom by Bill Martin
The Baby Goes Beep by Rebecca O'Connell
Counting Kisses by Karen Katz
Vegetables by Sara Anderson
Goodnight Moon by Margaret Wise Brown
The Very Hungry Caterpillar by Eric Carle
Guess How Much I Love You by Sam McBratney
Pat the Bunny by Dorothy Kunhardt
Where Is Baby's Belly Button by Karen Katz

PICTURE BOOKS (toddler/preschool):

Where the Wild Things Are by Maurice Sendak
The Giving Tree by Shel Silverstein
Any book by Dr. Suess
Cloudy with a Chance of Meatballs by Judy and Ron Barrett
Alexander and the Terrible, Horrible, No Good, Very Bad Day by Judith Viorst
Love You Forever by Robert Munsch
Abuela by Arthur Dorros
Bad Kitty by Nick Bruel
Harold and the Purple Crayon by Crockett Johnson
Don't Let the Pigeon Drive the Bus by Mo Willems
Dim Sum for Everyone by Grace Lin
Pinkalicious by Victoria Kann & Elizabeth Kann
Animalia by Graeme Base

PICTURE BOOKS (toddler/preschool) con't:

Zen Shorts by Jon J. Muth
The Lion and the Mouse by Jerry Pinkney
Corduroy by Don Freeman
Stellaluna by Janell Cannon
Are You My Mother by P.D. Eastman
Oh, the Places You'll Go! By Dr. Seuss
Oliva by Ian Falconer
The Little Engine that Could by Watty Piper
The Tale of Peter Rabbit by Beatrix Potter
What Do People Do All Day? by Richard Scarry
The Napping House by Audrey Wood
How Do Dinosaurs Say Good Night? By Jane Yolen & Mark Teague
The Stinky Cheese Man and Other Fairly Stupid Tales by Jon Scieszka
Snowy Day by Ezra Jack Keats

CHAPTER BOOKS (school-age readers):

Magic School Bus series
Captain Underpants series
Geronimo Stilton series
Ready Freddy series
Magic Tree House series
Junie B. Jones series
Ramona series by Beverly Cleary
Books by Roald Dahl
Biographies of influential people
Sports books
Fantasy series, like *Harry Potter*, *Hunger Games*, *Dragons*