2020-22 Community Impact Investment Application

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**To be able to save and return to your application later,
you must set up an account.**

Creating an account enables you to return to this form and your submitted results. An account will aslo enable you to partially complete this form and return to finish later.

To save your work, you must click the "SAVE PARTIAL WORK" button at the bottom of each page. If you exit without saving, any changes you have made will be lost.

Save & Return
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United Way of Pierce County's application process is now open for the 2020-2022 Community Impact Investment funding cycle. The application process is open to all eligible community organizations offering programs and services benefitting the community that are vital to ensuring a strong safety net of basic needs and/or breaking down barriers to self-sufficiency toward the community goal of moving 15,000 households out of poverty by 2028.

As our county continues to grow, so does the need for services to support the growing number of struggling households. More than 10% of Pierce County residents live at or below the Federal poverty level, while rapidly rising costs for housing, child care, medical care, etc. compounded by stagnant wage growth have increased the number of ALICE households (Asset-Limited, Income-Constrained, Employed). To combat this trend, UWPC seeks to support organizations committed to providing more than just transactional services. UWPC will invest in those who view their clients holistically, and who provide warm handoffs to other services and resources an individual or family might need.

All potential applicants for the 2020-2022 UWPC Community Impact Investment funding process must submit an application using this form. Currently funded Portfolio partners *(those funded for the 2017-19 Community Impact Investment cycle)* may be eligible to submit a 'lite' version of the RFP based on certain qualifiers, which will hide fields not needed for existing funded programs.

UWPC Community Impact Investment Application

Legal Name of Organization: *

Are you currently receiving UWPC funding as part of the 2017-2019 Community Impact Investment process? *

○ Yes   ◉ No

Name of Program/Project the Organization would like to propose for investment: *

Full Name of Person Submitting Application *

Phone Number *

Email Address *

Organizational Information

Section not required for existing Portfolio partners unless information about organization and/or leadership has changed

Executive Director Full Name: *

Physical Street Address: *

Mailing Address: *

City *   **Zip Code** *

[   ] [   ]

Main Office Phone Number: *

[   ]

Executive Director's Phone Number: *

[   ]

Executive Director's Email Address: *

[   ]

Organization Tax ID #: *   **Year Founded:** *

[   ]   [   ]

Tax Exempt Status: *

○ 501(c)3

○ Government Agency

○ School District

○ Using a fiscal sponsor* (please list below)

○ Other (describe) [   ]

*Name of Fiscal Sponsor:

[   ]

Number of Full-Time Employees: *   **Number of Part-Time Employees:** *

[   ]   [   ]

Has your organization ever received United Way of Pierce County investment funding (other than donor designated funds)? *

○ Yes

○ No

Organization's Mission: *

[   ]

0/250 words

Organization's History: Please provide a BRIEF *(300 words or less)* history covering major milestones or significant changes in the organization's approach to its mission *(it is not necessary for organizations with long histories to cover all intervening years)*. Transparency and candor are appreciated. *

[   ]

0/300 words

Board of Directors Information

Full Name of Board Chair: *

[   ]

Board Chair's Mailing Address (NOT the agency address): *

[   ]

Board Chair's Email Address (NOT an agency email): *

[   ]

Board Chair's Phone Number (NOT an agency number): *   **# of Current Board Members:** *

[   ]   [   ]

Our organization certifies that (check all that apply): *

☐ our organization is governed by a Board of active volunteers

☐ our Board is comprised of members who will meet the organization's strategic needs

☐ the Board has a formally organized structure

☐ the Board sets the organization's strategic direction

☐ the Board ensures program effectiveness

☐ the Board provided financial oversight

☐ the Board ensures legal and ethical integrity

☐ the Board is accountable to the community

☐ the Board is REPRESENTATIVE of the community we serve

☐ the Board establishes policies for the effective management of our organization

Funding Request

AMOUNT REQUESTED:
Minimum grant amount awarded will be $15,000
Maximum grant amount awarded will be $40,000

Amount Requested for this Application: *

[   ]

Please select the Strategy(ies) that best fits the services to be provided by your organization through your proposed program/project: *

☐ BASIC NEEDS: Emergency Food

☐ BASIC NEEDS: Emergency Shelter

☐ BASIC NEEDS:Transitional/Supportive Housing

☐ BASIC NEEDS: Homelessness Prevention Services

☐ BASIC NEEDS: Physical/Dental Health Services

☐ BASIC NEEDS: Behavioral Health Services

☐ BREAKING DOWN BARRIERS: Transportation

☐ BREAKING DOWN BARRIERS: ESL/Immigration Services

☐ BREAKING DOWN BARRIERS: Legal Services

☐ BREAKING DOWN BARRIERS: HS Graduation/Post-Secondary Planning

☐ BREAKING DOWN BARRIERS: Adult Education

☐ BREAKING DOWN BARRIERS: Employment/Training

☐ BREAKING DOWN BARRIERS: Financial Literacy/Financial Coaching

Geographic area(s) served (select all that apply): *

☐ All areas of Pierce County

☐ East County (Puyallup, Sumner, Bonney Lake, Buckley, Eatonville, Orting,, etc)

☐ South County (Parkland, Spanaway, Graham, Roy, Dupont, Lakewood, Steilacoom, etc.)

☐ Key Peninsula

☐ Central County (Tacoma, Fife, University Place, Fircrest, Ruston, etc.)

☐ Other (please specify) [   ]

Please indicate areas your program/project serves that qualify as 'Communities of Opportunity*' (select all that apply):
See Community Impact Investment RFP for more information on 'Communities of Opportunity' *

☐ Areas identified as 'food deserts'

☐ Neighborhoods where there are schools with 50% or more of students on free lunch (FRL)

☐ Areas without access to public transportation

☐ Areas with significant numbers of residents living at or below FPL

☐ Areas with significant numbers of non- or limited-English speaking households

☐ Other low-income, low-access areas (please specify)

Budget Information

Amount being requested from UWPC for this program/project is what percentage of total organization's operating budget? *

Percent

Full organizational Revenue Breakdown by Source of Funds: *

	Amount
City	
State	
Federal	
Grants (foundation/corporate)	
Public Contributions	
United Way Funding	
United Way Donor Designations	
Fees (gov't)	
Fees (program services)	
Fundraising	

Investment Income	
Miscellaneous Income	
TOTAL REVENUE	

Proposed Use of UWPC Funding Requested: *

	Amount Requested	Total Program/Project Budget
Salaries		
Benefits/Taxes		
Direct Client Services		
Capacity Building/Infrastructure		
Office Supplies		
Occupancy/Utilities		
Insurance		
Printing		
Evaluation		
Other		
TOTAL EXPENSES		

If your program/project is not funded at the amount requested, please describe how that would impact services provided/numbers served. *

[   ]

0/300 words

Leveraging Resources: In addition to financial resources, what in-kind support is the program/project intending to leverage (i.e., volunteers, product donations, pro-bono professional services, etc.)? Describe how UWPC's investment will be leveraged against other funding sources. *

[   ]

0/300 words

Organizational Capacity

Organizational Strategic Direction and Alignment with UWPC Priorities: Please share your organization's current strategic direction and how the service strategy(ies) for which you are requesting funding fits into the overall organizational strategic plan and how it aligns with UWPC's goal of lifting 15,000 households out of poverty. *

[   ]

0/500 words

Service Provision - How long has your organization provided the specific services addressed in this proposal? Please include any significant evolution in this area of your work. *

[   ]

0/300 words

Inclusiveness - **How does your organization engage those most impacted by the issues your program/project addresses? Describe your organization's (or your program's) community engagement strategy. What do those engaged tell you about how your organization currently creates and/or contributes to inequities and disparate outcomes?** *

0/500 words

Public Policy/Advocacy - **How does your organization advocate for public policy or system changes that impact those you serve and the outcomes of the your program/project? What are the issues/policies currently in your sights for the 2020 legislative session?** *

0/500 words

Strategy/Service Information

This narrative strategy/service information secion is your opportunity to present a thorough description of your work for the Investment Volunteers. You will be asked to:
  - Identify the community need and tell us how your work addresses that need
  - Tell us how your work helps lift individuals and families out of poverty
  - Demonstrate the ways you work with others in the community in order to serve the 'whole person/family'
  - Show how you measure results and how you use that information to improve your work
  - How you are focusing on diversity, equity and inclusion (DEI) in your program/project

We ask that you write your narrative in such a way that a reader who knows nothing about your work will be able to visualize it and understand it.

Strategy/Service Plan: **Please provide a detailed description of primary activities for this proposal. Activities refer to essential tasks, projects or services that directly impact the selected STRATEGY(ies) and outcomes. Please describe primary program activities and dosage (how much, for how long, how often, etc.). Describe how services/activities are accessed by clients. Describe the client experience as they flow through your program.** *

0/750 words

Rationale for Approach: Tell us why you have chosen your specific strategies, programs and services. Are your services/strategies based on research or evaluation results? Would you characterize your work as 'innovative', 'best practice' or 'evidence based'? Highlight the uniqueness of your approach and why what you are doing shows promise? If your work is based on evaluation results or studies, please refer to those. *

0/500 words

Statement of Need: Taking into account your program's target population, geographic area and intended outcomes, identify the need(s) you are addressing, using community data where possible. Describe steps taken to ensure you are addressing an unmet need and are not duplicating existing services, or else explain why duplication is necessary. *

0/500 words

Trends: Identify any trends or concerns relative to your program's target population(s) and your organization's response to address those trends/concerns. *

0/300 words

Collaborative/Cooperative Relationships: Describe your organization's efforts to work collaboratively with others in the community to serve the 'whole person' or 'whole household'. With which other organizations do you routinely work and with which you do 'warm hand-offs'? What makes these relationships and this work unique? What have been the results of these efforts? How have these relationships been mutually beneficial? *

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Equity & Inclusion: **Are services delivered where, when and how clients feel most comfortable and in a manner that is easy to access? How do services emphasize client choice and self-determination? How have you identified barriers (physical, cultural, linquistic, etc.) to accessing services so that they may be eliminated? Please describe how you ensure services are provided in an equitable and inclusive way?** *

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Evaluation

United Way of Pierce County seeks to partner with organizations actively engaged in data collection and analysis to ensure outcomes and improve opportunities for individuals and families. To that end, we expect funded organizations to engage in ongoing program improvement based on data analysis and client outcomes. Funded partners must report on de-identified individual data for program outcomes/outputs and required self-sufficiency matrix categories on a quarterly basis, with annual reporting for de-identified client demographics. For programs not currently collecting individual data or for help with creating a system for track and reporting on de-identified client data, UWPC staff are available to help. The foundation of this component of the process is continuous learning and program improvement. As a partner in this work, UWPC wants to ensure that donor dollars are funding organizations who are continuously assessing their programming to improve equitable outcomes for all.

As you formulate your responses to these questions, please be aware that we understand organizations have different levels of capacity to engage in data collection and ongoing quailty improvement. UWPC intends to provide assistance to partner organizations to increase capacity in this area. All levels of capability are acceptable for this grant opportunity; we appreciate candid and thoughtful responses. Points will be awarded based on honest, transparent assessment and philosophical compatibility, not on existing capacity.

Evaluation Capacity: **Describe your organization's ongoing evaluation activities as they relate to this proposal.** *

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0/300 words

Quality Improvement: Describe how your organization incorporates evaluation findings into future direction, planning, strategy and program improvement. *

0/300 words

Evaluation & Growth: Describe what next steps your organization intends to take regarding evaluation, monitoring and program improvement. If you need support for these efforts, please specify what assistance would be helpful. *

0/300 words

Theory of Change

Formally, a theory of change is a hypothesis about the causal relationship between what impact you expect and how you can achieve it. To construct a theory of   change, reflect on the following using an inquiry-driven process:

- What is your intended impact for the program/organization? What problem are you trying to solve? What are the underlying causes? Who is impacted? Is the impact deep or wide?
- What are your short-term and long-term outcomes for the program/organization? What activities must occur in order to achieve each long-term outcome?
- What is your *unique value proposition* to the community for the program/organization?
- If your hypothesis is correct, what is the **ultimate** outcome for the community and/or society? If the problem is solved, what will happen?

A theory of change should start with the main problem you want to solve. Work outwards from your defining problem and towards your long-term impact. Write down the people most affected by the issue you've identified and who you hope to help with your work/programming/services. Finally, what would be the immediate result?

Theory of Change: Please upload the Theory of Change for the program/project for which you are applying as an attachment. CLICK HERE to download UWPC's Theory of Change document which includes a template and additional information on what UWPC is looking for. The Theory of Change is a visual representation of how your program/project works and the theory and assumptions underlying your services. This document will provide UWPC staff and Investment Volunteeers with a map of your expected activities, outputs, outcomes and how the program/project feeds into UWPC's bold goal of lifting 15,000 households out of poverty. *

Choose File   No file chosen

Outcome Measurement Tool(s): Each outcome your program/project expects to achieve requires a measurement tool. Please identify and explain what tools/methods will be used to evaluation the effectiveness of strategies/services and achievement of proposed outcomes. *

0/300 words

Additional Application Elements

Organizations applying for UWPC funding through this application process are required to complete two additional application elements:

1) Outcomes/Outputs & Self-Sufficiency Matrix Projections - Organizations applying for UWPC funding through the Community Impact Investment process are asked to develop realistic projections for each year of the three year cycle *(unduplicated number served for that specific year; not cumulative)* for chosen strategies.

2) Diversity, Equity & Inclusion Assessment - Organizations applying for UWPC funding through the Community Impact Investment process are asked to complete a Diversity, Equity & Inclusion (DEI) assessment.

Additional Information: Is there anything else you feel is important for the UWPC Impact Team and/or Investment Volunteer Team to know/understand about your program, services, organization, etc. Please use this area to add anything that did not fit under other narrative sections of this application

0/500 words

Save Progress   Submit