

United Way of Pierce County

2020-22 Community Impact
Investments

Partner Information Session

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UWPC Vision

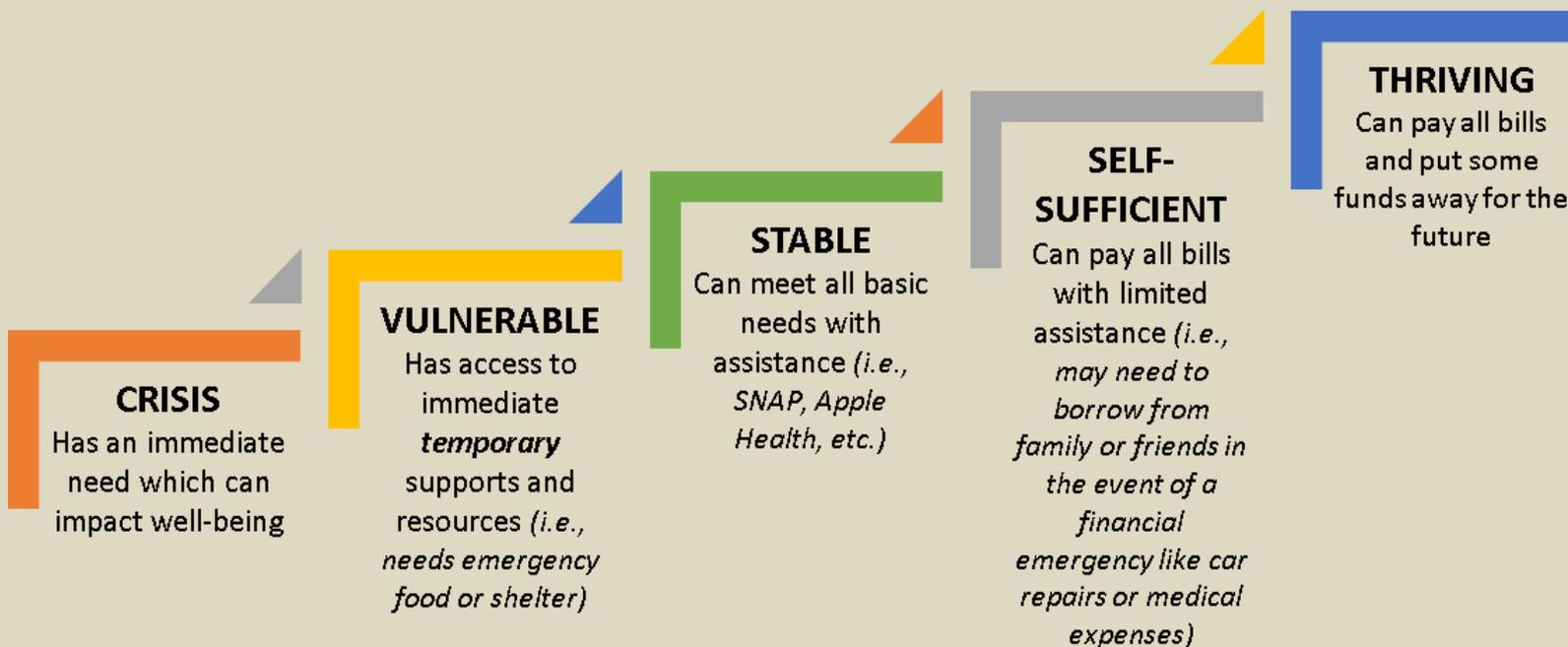
A compassionate, vital community where people have the education, resources and opportunities to achieve their potential.

UWPC 10-Year Goal

Together, we will lift 15,000 households out of poverty and move them toward self-sufficiency by 2028.

How do we accomplish this goal?

By working together to help families move from...



How do we accomplish this goal?

By building bridges between organizations to address the 'whole person' or 'whole household':



How do we accomplish this goal?

This process will involve:

- Employing de-identified individual data & evaluation to track and measure success
- Tracking 'warm hand-offs' and results
- Coming together as Learning Cohorts to share knowledge, best practices and innovative ideas (*share what is and isn't working*)
- Increasing public awareness, community engagement and advocacy efforts

Community Impact Investment Funding

Purpose:

- Invest in a strong network of service providers who are leading the way in reducing poverty and creating opportunities for families and children in Pierce County by:
 - **Ensuring a strong foundation of Basic Needs**
 - **Services to Break Down Barriers to Self-Sufficiency**

Community Impact Investment Funding

Available Funding:

- Annual grants will be awarded in amounts within a \$15,000 - \$40,000 min-max range
- Grants are awarded for 1 year, renewable for up to two additional years for a total of 3 years ***depending on performance, organizational solvency and funding availability***

Investment Strategy Guidelines

- Investments in efforts or projects that are working towards lifting households out of poverty by addressing the ‘whole person’ and ‘whole family’.
- Investing in those who can demonstrate successful movement of households along the continuum to self-sufficiency.
- Striving for the highest impact through a focus on partnership and results-based accountability.

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Community Impact Investment Funding

Considerations:

- Beyond the specific investment strategies, outcomes and indicators, UWPC investment volunteers will be evaluating proposals with an emphasis on:
 - Lifting households out of poverty
 - Serving “Communities of Opportunity”
 - A commitment to serving the ‘whole person’ or ‘whole household’

Communities of Opportunity

UWPC will primarily target investments in high-need, low-access communities, or 'Communities of Opportunity'. For example:

- Areas identifies as 'food deserts' by the USDA
- Neighborhoods where 50% or more of students are on FRL
- Areas without access to public transportation
- Areas with significant numbers of residents living below FPL
- Areas with significant numbers of non- or limited-English speaking households

While our target area represents a high percentage of need, UWPC will not limit its resources to other geographic areas of Pierce County as we know need is everywhere. We must be intentional with our finite pool of resources.

Other Criteria

UWPC seeks to invest in organizations:

- Providing client-centered services
- Focused on diversity, equity and inclusion (DEI)
- Striving for innovation
- Who are currently outstanding partners and will have a 'light' application process

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Community Impact Investment Funding

Changes from current funding process:

- Looking at individual de-identified data
- Greater focus on diversity, equity & inclusion (DEI)
- Prioritizing 'warm hand-off' referrals
- Additional required SSM categories

Community Impact Investment Funding

Continuing from current funding process:

- Learning Cohorts - working together & learning together
- Helping the work happen
- Focus on self-sufficiency and well-being of those served

Community Impact Strategies – Basic Needs

- Emergency Food
- Emergency Shelter
- Transitional/Supportive Housing
- Homelessness Prevention Services
- Physical/Dental Health
- Behavioral Health

Community Impact Strategies – Breaking Down Barriers to Self-Sufficiency

- Transportation
- Language/Cultural/Immigration Services
- Legal Services
- HS Graduation/Post-Secondary Planning
- Adult Education
- Employment/Training
- Financial Literacy/Financial Coaching

Organizational Eligibility

- A nonprofit (*with 501(c)3 status or have a verifiable 501(c)3 fiscal agent*), government agency, school district or faith-based organization
- In operation for a minimum of two (2) years
- Serve Pierce County residents
- A registered WA State charity
- In compliance with the Americans with Disabilities Act
- Able to certify compliance with the Patriot Act requirements
- Executive Directors cannot be a voting member of the organization's Board

Investment Process Keys to Success

- Make narrative information clear, brief and direct
- The investment process is “volunteer-driven”
- Application rating is not an exact science
- Clearly demonstrate how your organization will invest UWPC resources to meet targeted need
- We must work together if we hope to break the cycle of poverty, so volunteers will be looking for an emphasis strong and diverse partnerships

Investment Process Timeline

**WE ARE
HERE**



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Investment Process Timeline

- Investment landing page contains links to all relevant documentation and link to online application:

<http://bit.ly/2Jo2g2j>

Investment Process Timeline

- For application process, the following items are required:
 - Completed online application form
 - Including your program/project's Theory of Change
 - Completed projections form
 - Completed DEI assessment form
- Other documentation listed should be reviewed prior to applying

Performance and Accountability

- Funding is **not guaranteed** each year ***and*** is also contingent upon UWPC's annual revenue
- All partners will be held accountable for specific deliverables.
 - In some instances, investment resources will not be released if deliverables are not met.
- Investments are contingent on the partner's ability to:
 - Partner and report out on deliverables when requested
 - Provide documentation as requested
 - Actively participate in learning cohorts around initiative areas
 - Recognize UWPC as partner and funder

MOU (not a contract)

We will once again be using the Memorandum of Understanding (MOU) versus a brief services contract.

The new MOU provides:

- Better accountability for partners and for UWPC
- Transparency
- Funds contingent upon continuous improvement, partnership and therefore results
- Funds contingent upon UWPC's resources

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Other Funding Opportunities

- Community Impact Investments – Process open May - June
 - *Basic Needs*
 - *Moving individuals/households toward self-sufficiency*
- FPSD Two-Generation Collaboration – Process open Sept - Nov
- Neighborhood Networks Investment – Process open July-Aug
- Innovation Fund – Will open Jan 2020 on a rolling basis

UWPC Community Investments 2020-2022

Community Impact
Investments

\$400,00 - \$475,000

Place-Based
Investments

\$100,000 - \$150,000

Innovation
Fund

\$25,000

Safety Net
(Basic Needs)

Break Down
Barriers to
Self-
Sufficiency

Two-
Generation
Collaboration
(FPSD)

Neighborhood
Collaborations

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Questions?

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